

Brief about Texpo 2016

07~10 April 2016 at Karachi Expo Centre

Trade Development Authority of Pakistan (TDAP) is organising the first ever Textile sector specific exhibition called “**TeXpo 2016**” (07~10 April, 2016) at the Karachi Expo Centre.

Products Categories on Display at Texpo 2016

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|--------------------------------|--------------------------------|-------------------------|-------------------------------|
| ➤ Art Silk & Synthetic Textile | ➤ Fashion Garments | ➤ Knitwear & Hosiery | ➤ Textile Machinery |
| ➤ Bed Wear | ➤ Foundation Garments | ➤ Leather Garments | ➤ Terry Towels |
| ➤ Cotton Bags/Sacks | ➤ Garments Accessories | ➤ Raw Cotton | ➤ Traditional Garments |
| ➤ Cotton Cloth | ➤ Home Textile | ➤ Readymade Garments | ➤ Tulle Lace, Embroidery etc. |
| ➤ Cotton Thread | ➤ Handicraft (Textile) | ➤ Tents & Canvas Goods | ➤ Yarn |
| ➤ Cotton Yarn | ➤ Knitted or Crocheted Fabrics | ➤ Textile Fabrics Woven | |
| ➤ Fashion Accessories | | | |

Textile Sector of Pakistan

Pakistan is the 4th largest producer and 3rd largest consumer of cotton globally. Textiles, is the vital manufacturing sector of Pakistan contributing nearly one-fourth of industrial value-added goods and employing almost 40% of the industrial labour force.

Accounting for 8% of national GDP and 54% of the total exports of Pakistan, the textile industry consists of a complete value chain from cotton growing to the finished products - providing Pakistan with a rare competitive edge in the world.

PAKISTAN EXPORT OF TEXTILES AND CLOTHING TO THE WORLD	2014-15 (JULY-JUNE) VALUE IN US\$ THOUSAND
1 Cotton Cloth	2,452,632
2 Knitwear	2,406,488
3 Cotton Yarn	1,849,389
4 Bed Wear	2,103,071
5 Readymade Garments	2,095,089
6 Towels	797,155
7 Art Silk And Synthetic Textiles	330,584
8 Textile Made Ups (Excl. Towels & Bed Wear	654,926
9 Raw Cotton	147,060
10 Knitted Or Crocheted Fabrics	36,177
11 Cotton Waste	51,050
12 Yarn Other Than Cotton Yarn	42,828
13 Tents & Other Canvas Goods	126,575
14 Waste Material Of Textile Fibres/Fabrics	28,042
15 Tule, Lace, Embroidery Etc.	12,515
16 Cotton Bags/Sacks	13,138
17 Textile Fabrics Woven	3,726
18 Cotton Thread	12,259
19 Textile For Machinery	1,323

Pakistan's Rising Economy

Coined as the "Next Eleven" identified by Goldman Sachs Investment Bank and economist Jim O'Neill in a research paper, Pakistan stands as the world's 26th largest economy in terms of purchasing power parity.

According to the World Bank:

Pakistan "... is located at the crossroads of South Asia, Central Asia, China and the Middle East and is thus at the fulcrum of a regional market with a vast population, large and diverse resources, and untapped potential for trade. The increasing proportion of Pakistan's working-age population provides the country with a potential demographic dividend..."

Brief about Trade Development Authority of Pakistan (TDAP)

The Trade Development Authority of Pakistan (TDAP) was established in November 8, 2006, under a Presidential Ordinance, with Ministry of Commerce Government of Pakistan as its Administrative Ministry. TDAP is mandated to develop, promote, facilitate and enhance the volume and value addition of Pakistan exports.

As the premier trade organization of the country TDAP not only strives to promote Pakistan's business with the world but also seeks to establish a Brand Image for the country. The project of '**Aalishan Pakistan**' (Sep, 2014) in India, was one such successful step towards introducing Pakistan as the next big thing on the business avenues of the world.

TDAP's significance as a trade organization can be assessed from the fact that it serves as a platform for Pakistan's representation in almost 90 International Trade Exhibitions across the world each year while also serving as a facilitator for numerous trade delegations to and from Pakistan.



TRADE DEVELOPMENT AUTHORITY OF PAKISTAN GOVERNMENT OF PAKISTAN

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